DocuSign Envelope ID: 655A99AE-4125-4B79-ADF1-B113CD1E3817

CC OTHER 00001210 2019 TR

December 11, 2018

Ring wants to help reduce crime and increase safety in Anne Arundel County, MD

Ring is excited to propose a solution to Anne Arundel County, Maryland, on behalf of the Anne Arundel County Police Department to help reduce crime and assist with investigations in your community.

Program Description

This program will provide Anne Arundel County Police Department access to the Ring Neighborhoods platform to communicate with Ring Neighbors and encourage community engagement as we work together to make Anne Arundel County neighborhoods safer.

- The Ring Neighborhoods platform is a digital neighborhood watch that both law enforcement and the public can access free of charge by downloading the Ring mobile app (iOS and Android).
- The app allows Ring Neighbors to share and comment on real time crime and safety events in their neighborhood.
- As part of the program, Anne Arundel County Police Department may:
  - Utilize the critical crime and safety events that are posted in the app by neighbors to assist in law enforcement operations and investigations; and
  - Post information relating to critical incidents and other incidents in the app to keep neighbors informed regarding issues in their neighborhoods.
- In addition, Anne Arundel County Police Department and Ring may work together to offer subsidized Ring cameras to select parts of Anne Arundel County

Responsibilities

Ring

- Make the Ring App available to Anne Arundel County residents free of charge.
- Donate Ring cameras to Anne Arundel County Police Department or area of Anne Arundel County based on the number of qualifying downloads of the app that result from the program. Each qualifying download will count as $10 towards these free Ring cameras. Ring will seed the program with an initial donation of 40 Ring Video Doorbell 2's.
- Make the Ring Neighborhoods portal available to Anne Arundel County Police Department, free of charge, including support and training for Anne Arundel County Police Department employees.
- As appropriate, subsidize the purchase of Ring cameras by Anne Arundel County residents as part of a formal subsidy program.

legal

Anne Arundel County Police Department

- Engage the Anne Arundel County community with outreach efforts on the platform to encourage adoption of the platform/app.
- Choose how the free Ring cameras should be distributed. There are two options.
  - Cameras will be donated directly to Anne Arundel County Police Department. Anne Arundel County Police Department will in turn distribute these cameras to the community as part of its outreach programs.
  - Ring will directly distribute these cameras to the local community, with input from Anne Arundel County Police Department.
- Maintain appropriate access controls for Anne Arundel County Police Department personnel to use the Ring Neighborhood Police portal.
- Have the option, but not obligation, to participate in a subsidized camera program.

Term

Anne Arundel County Police Department's participation in the program shall commence upon Anne Arundel County Police Department's acceptance of these program terms. Either party may terminate Anne Arundel County Police Department's participation in the program at any time upon providing written notice to the other party. The Ring Neighborhoods Portal will be available to Anne Arundel County Police Department around 1/31/19.

Press Release

The parties shall agree to a joint press release to be mutually agreed upon by the parties.

Privacy and Terms of Use

Ring will not provide any customer personal information, including video footage, to Anne Arundel County Police Department without the prior consent of the owner or a properly issued subpoena or search warrant, as applicable. Anne Arundel County Police Department agrees not to use the Ring Neighborhoods Police Portal other than as expressly authorized by Ring and other than in connection with bona fide Anne Arundel County Police Department work. Ring's terms of service and privacy notice, as posted on Ring.com, shall apply to all uses of the Ring app and Neighborhoods Police Portal.

Compensation

At no point shall either party receive compensation from each other as a result of this program.

Confidentiality

Unless otherwise required by law, Anne Arundel County Police Department shall keep the terms of this program confidential.

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CC OTHER 00001210 2019 TR

RING LLC

Date: January 4, 2019

By: DocuSigned by:

Name: Mervin Tang

Title: VP

ANNE ARUNDEL COUNTY, MARYLAND

Benjamin J. Birge
Chief Administrative Officer for
Steuart Pittman, County Executive

3/18/19
Date

Timothy Altomare
Chief of Police
Anne Arundel County Police Department

1/2/19
Date

Jessica Leys
Acting Budget Officer
Anne Arundel County, Maryland

1/24/19
Date

Approved to Form and Legal Sufficiency:

1/22/19

legal

DocuSign Envelope ID: 655A99AE-4125-4B79-ADF1-B113CD1E3817

Jason Fetterman
Office of Law
Anne Arundel County, Maryland

Date

Anne Arundel County Police Department

Steuart Pittman, County Executive
Timothy Altomare, Chief of Police

8495 Veterans Highway Millersville, MD 21108

Media Release
June 6, 2019
Contact:
Director of Media Relations: Sgt. Jacklyn Davis
Public Information Officer: Mr. Marc Limansky
Office: 410-222-8700

Anne Arundel County Police Department Joins 'Neighbors' by Ring to Provide Users with Real-Time, Local Crime and Safety Information

Neighbors aims to reduce crime in communities by connecting people, security cameras and law enforcement.

The Anne Arundel County Police Department is joining the free Neighbors app by Ring to provide the Anne Arundel County community with real-time, local crime and safety information. The Neighbors network already has millions of users and has been instrumental in catching package thieves, stopping burglaries, and keeping neighborhoods safe.

Residents can text 'ANNEARUNDEL' to 555888 from their smartphone to download the Neighbors app for free on iOS and Android and use the app to; join their neighborhood, share crime and safety-related videos, photos and text-based posts; and receive real-time safety alerts from their neighbors, local law enforcement and the Ring team.

This is a completely free "virtual neighborhood watch" that does not require you to have a doorbell camera, but will allow all residents to view publicly posted videos and photos without compromising anyone's privacy. Anyone can download the Neighbors app to monitor neighborhood activity; share crime and safety-related videos, photos and text posts; and receive real-time safety alerts from neighbors and police.

Jamie Siminoff, Chief Inventor and Founder of Ring, said: "We're excited to have the Anne Arundel County Police Department join Neighbors to keep their community up-to-date on local crime and safety information. Over the past few years we have learned that, when neighbors, the Ring team and law

enforcement all work together, we can create safer communities. Neighbors is meant to facilitate real-time communication between these groups, while maintaining neighbor privacy first and foremost. By bringing security to every neighbor with the free Neighbors app, the county community can stay on top of crime and safety alerts as they happen."

How It Works

- Text 'ANNEARUNDEL' to 555888 or click here: *https://download.ring.com/annearundel* from your smartphone to download the app for free on iOS and Android.
- Opt-in to join your neighborhood.
- Customize the geographic area you want to receive notifications for (users must verify where they are located and cannot participate in other neighborhoods).
- Receive real-time alerts from your neighbors, local law enforcement and the Ring team that inform of crime and safety alerts as they happen.
- View local crime and safety posts via a live feed or interactive map.
- Share text updates, photos and videos taken on any device, including Ring's home security devices.
- Work with your community to make neighborhoods safer.

About Neighbors

Neighbors is a neighborhood watch app that provides real-time, local crime and safety information. Download the free Neighbors app (iOS/Android), join your neighborhood, and use the app to: view neighborhood activity; share crime and safety-related videos, photos and text-based posts; and receive real-time safety alerts from your neighbors, local law enforcement and the Ring team. For more information visit www.ring.com/neighbors.

About Ring

Ring's mission is to reduce crime in neighborhoods by creating a Ring of Security around homes and communities with its suite of home security products and services. The Ring product line, along with the Ring Neighbors app, enable Ring to offer affordable, complete, proactive home and neighborhood security in a way no other company has before. In fact, two Newark, NJ neighborhoods saw an over 50 percent decrease in home break-ins after Ring Video Doorbells and Spotlight Cams were installed on 11% of homes in the communities from April-July 2018 when compared to the same time period in 2017. Ring is an Amazon company. For more information, visit www.ring.com. With Ring, you're always home.

###

Neighbors Media Contact
Morgan Culbertson
Public Relations Coordinator, Neighbors by Ring
M:(805) 822-9694
Morgan@ring.com

Neighbors App by Ring + Local Law Enforcement

Initial Partnership Announcement

Key Talking Points

- The Anne Arundel County Police Department is excited to join the Neighbors app by Ring as a new way to provide real-time crime and safety information to our community.
- Ring launched the Neighbors app in May of 2018 as a free way for community members and local law enforcement to share real-time local crime and safety information whether or not they own a Ring device.
- The Neighbors app network has millions of users across the nation and has already been instrumental in catching package thieves, stopping burglaries, and keeping neighborhoods safe.
- **Residents can text 'ANNEARUNDEL' to 555888 from their smartphone to download the Neighbors app for free on iOS and Android.**
- Once downloaded, residents can join their digital neighborhood and use the app to: monitor neighborhood activity; share crime and safety-related videos, photos and text-based posts; and receive regional safety alerts from their neighbors, local law enforcement and the Ring team - all in real time.
- **Through partnering with Neighbors by Ring, Anne Arundel County Police Department will be able to:**
    - Send alerts to Neighbors about local crime and safety incidents in the area in real-time.
    - Request information about local crime and safety situations from Neighbors who opt-in to sharing for a particular request.
    - Work together with the local community to build trust and make neighborhoods safer.
- **Like other social media sharing platforms, our participation on the Neighbors app is not meant to replace 911.** If residents see a crime occur they are encouraged to immediately report the incident through official department channels.
- **All tips shared via Neighbors are anonymous unless residents choose to identify themselves**, as anonymous tips are an important tactic already used to solve crimes.
- **This does not grant law enforcement access to cameras or user data.** Law enforcement can only view content posted by users to the Neighbors app or that they have decided to share with us directly in response to a specific request.
- **You do not need to own a Ring device or any other home security system in order to download and use the Neighbors app.** Local residents are encouraged to download the free Neighbors app in order to keep up with real-time crime and safety updates and participate in the digital neighborhood watch straight from their smartphones.

###

FOR INTERNAL USE ONLY*

Reactive Q&A

Neighbors & Law Enforcement Partnerships

- **What is the partnership benefit?**
  - The Neighbors app lets you easily share and communicate with your neighbors about crime and safety so you have real-time, local crime data at your fingertips. The Neighbors app facilitates communication between neighbors, which is a crucial element of crime prevention.

- **How is Neighbors different from other platforms / Apps?**
  - Neighbors is about crime and safety only.
  - Residents must verify location in order to post / comment.
  - All users post anonymously (like a tipline)
  - Law Enforcement can view what residents are sharing, engage the public in their investigations and provide residents with hyper-local crime and safety information.
  - **Neighbors features allows it to function as a true digital neighborhood watch.**

- **Is law enforcement able to access user data or cameras through Neighbors?**
  - No user data, or even the existence of a camera at a specific location, is shared without prior consent of the device owner. Law enforcement can only see posts that users share publicly; they do not have access to users' devices, video or data.

- **Why is law enforcements participation on the app useful?**
  - Neighbors enables AACoPD to:
    - Share important crime and safety updates with local communities in real-time.
    - Request information about local crime and safety situations from Neighbors who opt-in to sharing for a particular request.
    - Work together with the local community to build trust and make neighborhoods safer.

- **Does the Neighbors app collaborate with other apps like Facebook and NextDoor that get used by neighborhoods?**
  - Yes, Neighbors posts are shareable with other major social platforms. We encourage users to share crime posts to build awareness of local incidents and help identify criminals acting in the area.

- **Can only Ring videos be shared on Neighbors?**
  - No. All videos, images, and text can be uploaded and posted to Neighbors. Videos from all cameras can be uploaded.

- **How does Ring Neighbors work with law enforcement? How much access does law enforcement have to my Ring device? If any?**
  - Neighbors users can choose whether to share their Ring videos with law enforcement in the app.
  - Law enforcement can view the publicly available content in the Neighbors app and request content from Neighbors in a certain area and time range where an incident may have occurred. If law enforcement is interested in seeing a certain video, Ring will ask the user if he/she is willing to share footage with law enforcement. The police do not have a way to contact users outside of the app, which keeps identities hidden.

- **How many agencies have partnered with the Neighbors App?**

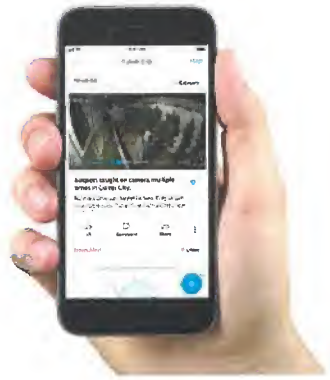
- Dozens of agencies nationwide have joined the Neighbors App and are currently using it to engage with their communities.

Anne Arundel County Police Department
has joined Neighbors by Ring!

Neighbors by Ring

Neighbors by Ring is the Neighborhood Watch App that sends real-time crime and safety notifications directly to your phone.

Join the **Anne Arundel County Police Department** on the Neighbors App by texting "**annearundel**" to **555888** or visit **download.ring.com/annearundel** today.



Download on the App Store

GET IT ON Google Play

a) "Did you know that Anne Arundel County Police Department is on the Neighbors app???
Neighbors is a digital neighborhood watch right on your phone where you can get real-time crime and safety alerts from your neighbors and law enforcement.
You do not need to own a security system to participate so download the FREE 'Neighbors' app today on iOS or Android devices by visiting https://download.ring.com/annearundel and see what's happening in your neighborhood! By working together, we can all make Anne Arundel County a safer community."

b) "We get it. There are lots of social media apps out there... Seems like there's something new every day. But we suggest you take a look at "Neighbors", a digital neighborhood watch app that allows people to share images/videos/tips with their neighbors and law enforcement so they can work together to reduce crime. You do not need to own a security system or camera to participate so download the Neighbors app on your smartphone today by visiting: https://download.ring.com/annearundel!"

ANNE ARUNDEL COUNTY MARYLAND

Marc Limansky <p93489@aacounty.org>

Re: RING MOU

1 message

Marc Limansky <p93489@aacounty.org> Fri, Mar 22, 2019 at 9:36 AM
Reply-To: mlimansky@aacounty.org
To: Brad Wentlandt <bradley.wentlandt@ring.com>

Good Morning Brad,

Yep I was at the Portal presentation, but may need some refresher. Can you give me a call today? Maybe you can help me think through this, particularly with regard to how our detective units are set up. My number is 410-222-8701 / cell is 301-938-7559.

Thanks,
Marc

Marc Limansky
Public Information Officer
Anne Arundel County Police Department
Media Relations Office
Office: 410-222-8700
After-Hours On-Call: 410-222-8505

On Wed, Mar 20, 2019 at 4:42 PM Brad Wentlandt <bradley.wentlandt@ring.com> wrote:

Thanks Marc,

Were you part of the Portal presentation initially? If not, I'd like to set up a time to brief you so you're fully familiar with the Neighbors app and Portal.

We'll still need to identify the key team members you select so that we can provide training prior to giving you access to the Portal. That core group will receive initial training prior to our team coming on site for department-wide training.

When would be a good time to connect?

Brad

Sent from my iPhone

On Mar 20, 2019, at 2:56 PM, Marc Limansky <p93489@aacounty.org> wrote:

> Good Afternoon Brad,
>
> You can put me down as all of the above. Everything will be coordinated through my office. My contact info is:
>
> email: mlimansky@aacounty.org
> office: 410-222-8701
> mobile: 301-938-7559
>
> I look forward to hearing from you!
>
> Sincerely,
> Marc

Marc Limansky
Public Information Officer
Anne Arundel County Police Department
Media Relations Office
Office: 410-222-8700
After-Hours On-Call: 410-222-8505

On Wed, Mar 20, 2019 at 2:48 PM Ross Passman <p02731@aacounty.org> wrote:
I will allow Marc Limansky to answer, as he will be the main point of contact.

On Wed, Mar 20, 2019 at 2:40 PM Brad Wentlandt <bradley.wentlandt@ring.com> wrote:
Excellent!

To fast track this, can you identify the following key personnel? I'm assuming you're going to be the main point of contact. *I'm required to brief each of these people.

- **a. Partnership Point of Contact** - main point of contact(s) for the Ring partnership.
- **b. Press/Media Coordinator** - typically the PIO who would work with Morgan from our team to coordinate the initial partnership announcement and ongoing PR moving forward. The initial announcement is an amazing "win" for the department. Check out some of the stuff Norfolk, VA has been doing on Facebook and with local media.
- **c. Social Media Coordinator** - person(s) in the department who manages comments on Facebook, Twitter, NextDoor, etc (if different from #2). Getting the word out on existing social media channels will increase participation in the Neighbors App.
- **d. Investigative Coordinator** - your resident expert when the department wants to send a video request. This person will be trained on best practices for ensuring the maximum participation and sharing of video.
- **e. Community Relations Coordinator** - person who oversees the team that interfaces with the community at events, HOA meetings, Neighborhood Watch meetings, etc

--
Major Ross Passman
Commander, Bureau of Operations & Investigations
Anne Arundel County Police Department
8495 Veterans Highway
Millersville, MD 21108
410-222-3100

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ANNE ARUNDEL COUNTY MARYLAND

Marc Limansky <p93489@aacounty.org>

RING platform

1 message

Marc Limansky <p93489@aacounty.org> Mon, Mar 25, 2019 at 2:29 PM
Reply-To: mlimansky@aacounty.org
To: Kathryn Duvall <kduvall@aacounty.org>, John Poole <q02212@aacounty.org>, Bryan Isaac <p01525@aacounty.org>, Ralph Greaves <p91103@aacounty.org>, Jeffrey Price <p91548@aacounty.org>

Ma'am, Sirs,

The department has signed on to use the Ring platform (the doorbell camera people) to assist in investigations. The company asked me to identify the lead folks from each district/CID so they can provide a training (I believe it will be a webinar) on how to use the Ring portal to solicit video for use in investigations from residents who use the Ring system. This would be the "go to" person in each DDU / CID. I thought I'd start with the sergeants, but if you have a better idea on who this should be, please let me know. Eventually, all detectives will be given access and training on how to use the system.

- **d. Investigative Coordinator** - your resident expert when the department wants to send a video request. This person will be trained on best practices for ensuring the maximum participation and sharing of video.

Please let me know if I can list you for your district/unit.

Thanks,
Marc

Marc Limansky
Public Information Officer
Anne Arundel County Police Department
Media Relations Office
Office: 410-222-8700
After-Hours On-Call: 410-222-8505

ANNE ARUNDEL COUNTY MARYLAND

Marc Limansky <p93489@aacounty.org>

RING Platform / core group

1 message

Marc Limansky <p93489@aacounty.org> Tue, Mar 26, 2019 at 12:19 PM
Reply-To: mlimansky@aacounty.org
To: Ryan Frashure <p91400@aacounty.org>, Jason Wells <p91188@aacounty.org>, Frederick Crosse <p91340@aacounty.org>, Matthew Snyder <p01369@aacounty.org>

Sirs,

The department has signed on to use the Ring platform (the doorbell camera people) to assist us in our efforts. They're asking me to identify a core group of folks who engage in community relations activity at the district level to become a "go to" person to serve as an expert on the system. I spoke with Lt. Grover who's going to assign one of his folks, but also suggested I reach out to the districts to see if perhaps any of the P.A.C.T. officers would want to take the initial training. The company's looking for someone who "*oversees the team that interfaces with the community at events, HOA meetings, Neighborhood Watch meetings, etc ..*". If you think you have someone who would be appropriate to take the initial RING training (it will be a webinar), please let me know. Please let me know if you have any questions.

fyi I already have several DDU Sgts and a CID Sgt as reps from the investigative standpoint.

Thanks
Marc

Marc Limansky
Public Information Officer
Anne Arundel County Police Department
Media Relations Office
Office: 410-222-8700
After-Hours On-Call: 410-222-8505

ANNE ARUNDEL COUNTY MARYLAND

Marc Limansky <p93489@aacounty.org>

Key Personnel

1 message

Marc Limansky <p93489@aacounty.org> Wed, Mar 27, 2019 at 7:01 AM
Reply-To: mlimansky@aacounty.org
To: Brad Wentlandt <bradley.wentlandt@ring.com>

Good Morning Brad,

I have names from all four district detective units (DDU) as well as CID, three from our Community Relations Division (county wide) and one from person one of the four district P.A.C.T. (police and community together) groups. P.A.C.T. officers conduct community relations related duties at the district level. Hoping to get the last three names soon.

Thanks,
Marc

Marc Limansky
Public Information Officer
Anne Arundel County Police Department
Media Relations Office
Office: 410-222-8700
After-Hours On-Call: 410-222-8505

ANNE ARUNDEL COUNTY MARYLAND

Marc Limansky <p93489@aacounty.org>

Re: RING MOU

1 message

Bradley Wentlandt <bradley.wentlandt@ring.com> Tue, Apr 2, 2019 at 6:24 PM
To: mlimansky@aacounty.org

This is perfect. Can we schedule a webinar for the team next week? Perhaps Wednesday?

On Tue, Apr 2, 2019 at 2:06 PM Marc Limansky <p93489@aacounty.org> wrote:
Good Afternoon Brad,

I've attached a list of key personnel. Will this work to get us started?
Please let me know if you need additional information.

Thanks,
Marc

Marc Limansky
Public Information Officer
Anne Arundel County Police Department
Media Relations Office
Office: 410-222-8700
After-Hours On-Call: 410-222-8505

On Wed, Mar 20, 2019 at 4:42 PM Brad Wentlandt <bradley.wentlandt@ring.com> wrote:
Thanks Marc,

Were you part of the Portal presentation initially? If not, I'd like to set up a time to brief you so you're fully familiar with the Neighbors app and Portal.

We'll still need to identify the key team members you select so that we can provide training prior to giving you access to the Portal. That core group will receive initial training prior to our team coming on site for department-wide training.

When would be a good time to connect?

Brad

Sent from my iPhone

On Mar 20, 2019, at 2:56 PM, Marc Limansky <p93489@aacounty.org> wrote:

Good Afternoon Brad,

You can put me down as all of the above. Everything will be coordinated through my office. My contact info is:

email: mlimansky@aacounty.org
office: 410-222-8701
mobile: 301-938-7559

I look forward to hearing from you!

Sincerely,
Marc

Marc Limansky
Public Information Officer
Anne Arundel County Police Department
Media Relations Office
Office: 410-222-8700
After-Hours On-Call: 410-222-8505

On Wed, Mar 20, 2019 at 2:48 PM Ross Passman <p02731@aacounty.org> wrote:
I will allow Marc Limansky to answer, as he will be the main point of contact.

On Wed, Mar 20, 2019 at 2:40 PM Brad Wentlandt <bradley.wentlandt@ring.com> wrote:
Excellent!

To fast track this, can you identify the following key personnel? I'm assuming you're going to be the main point of contact. *I'm required to brief each of these people.

- **a. Partnership Point of Contact** - main point of contact(s) for the Ring partnership.
- **b. Press/Media Coordinator** - typically the PIO who would work with Morgan from our team to coordinate the initial partnership announcement and ongoing PR moving forward. The initial announcement is an amazing "win" for the department. Check out some of the stuff Norfolk, VA has been doing on Facebook and with local media.
- **c. Social Media Coordinator** - person(s) in the department who manages comments on Facebook, Twitter, NextDoor, etc (if different from #2). Getting the word out on existing social media channels will increase participation in the Neighbors App.
- **d. Investigative Coordinator** - your resident expert when the department wants to send a video request. This person will be trained on best practices for ensuring the maximum participation and sharing of video.
- **e. Community Relations Coordinator** - person who oversees the team that interfaces with the community at events, HOA meetings, Neighborhood Watch meetings, etc

--
Major Ross Passman
Commander, Bureau of Operations & Investigations
Anne Arundel County Police Department
8495 Veterans Highway
Millersville, MD 21108
410-222-3100

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--
Brad Wentlandt
Law Enforcement Liaison/Territory Manager
ring
1523 26th St
Santa Monica, CA 90404
414-940-1676
bw@ring.com

LAPD Crime Study: Ring Partners with LAPD to Reduce Crime in Wilshire Park
Shark Tank: Shark Tank's Biggest Company (password: ring)
LA Times: Ring modernized the doorbell, then went to war against crime
USA Today: Police say crime drops with video doorbell

ANNE ARUNDEL COUNTY MARYLAND

Marc Limansky <p93489@aacounty.org>

Ring platform / Webinar - Wednesday, April 10th 1400

1 message

Marc Limansky <p93489@aacounty.org> Fri, Apr 5, 2019 at 10:47 AM
Reply-To: mlimansky@aacounty.org
To: Bryan Isaac <p01525@aacounty.org>, Nicholas Klapaska <p91784@aacounty.org>, Ralph Greaves <p91103@aacounty.org>, John Poole <q02212@aacounty.org>, Kathryn Duvall <kduvall@aacounty.org>, Anthony Grover <p02743@aacounty.org>, Steve McBee <p90608@aacounty.org>, Megan Ott <p91726@aacounty.org>, James Shiloh <p91006@aacounty.org>, Richard Brookman <p91631@aacounty.org>

Good Morning,

The RING rep would like to do a webinar of the initial online training for the Ring platform on Wednesday, April 10th at 1400 hrs. Please let me know your availability. I'm waiting to hear back on how long the webinar will take. I'm guessing about an hour but I'll let you know once I hear back from the guy.

Thanks and have a great weekend.

Marc

Marc Limansky
Public Information Officer
Anne Arundel County Police Department
Media Relations Office
Office: 410-222-8700
After-Hours On-Call: 410-222-8505

ANNE ARUNDEL COUNTY MARYLAND

Marc Limansky <p93489@aacounty.org>

Webinar / Wednesday April 10th

1 message

Marc Limansky <p93489@aacounty.org> Fri, Apr 5, 2019 at 1:49 PM
Reply-To: mlimansky@aacounty.org
To: Brad Wentlandt <bradley.wentlandt@ring.com>

Hi Brad,
I think we're good to go for next Wednesday at 2pm. So far I have confirmed:

Det. Moorehouse
Det. klapaska
Sgt. Greaves
Sgt. Poole
Sgt. Duvall
Cpl. Ott
and me

Poole may have another detective from Western District to attend as well. I'll let you know.

Have a great weekend!
Best,
Marc

Marc Limansky
Public Information Officer
Anne Arundel County Police Department
Media Relations Office
Office: 410-222-8700
After-Hours On-Call: 410-222-8505

ANNE ARUNDEL COUNTY MARYLAND

Marc Limansky <p93489@aacounty.org>

Re: Ring On Boarding!

1 message

Adeline Guyenne <adeline.guyenne@ring.com> Mon, Apr 15, 2019 at 1:36 PM
To: Bradley Wentlandt <bradley.wentlandt@ring.com>
Cc: kduvall@aacounty.org, p91006@aacounty.org, p91103@aacounty.org, p91784@aacounty.org, mlimansky@aacounty.org, q02212@aacounty.org, p02743@aacounty.org, bisaac@aacounty.org, bissac@aacounty.org, p90608@aacounty.org, p91631@aacounty.org, p91726@aacounty.org, Adeline Guyenne <adeline@ring.com>

Thanks for the intro Brad!

Anne Arundel Team,

Great to have you guys on board and I look forward to meeting you all when I travel out there for the in-person onboarding/training! In the meantime, my contact info is below should any of you have questions prior to then.

Marc,

Are you available for a 1hr call some time this week to discuss logistics? I'd like to establish a strategy for implementation, set a date for the onboarding, and go over some actions items that we'll need to complete prior to then. Let me know and I can send over a calendar invite.

Best,
Adeline

Adeline Guyenne
Partner Success Manager
adeline@ring.com
Desk: (310) 907-9476
Cell: (310) 425-9113

ring

1527 26th St.
Santa Monica, CA 90404
www.ring.com

Download the Neighbors App.
Join the new neighborhood watch.

Questions about the Neighbors Portal? Visit the **Neighbors Portal Resource Center**.

On Fri, Apr 12, 2019 at 7:51 PM Bradley Wentlandt <bradley.wentlandt@ring.com> wrote:
Good Evening Anne Arundel Team!

We're very excited to begin the on boarding process for Anne Arundel County!

The first step in the process is to introduce your Partner Success Manager Adeline Guyenne. Adeline is the most senior member of our success management team. She has worked with dozens of law enforcement agencies across the country and will be an amazing resource for you.

Adeline will be in touch soon to schedule a discovery call with Marc Limansky and set a date for an on-site visit and in-person training.

Take it away Adeline!

Brad

--
Brad Wentlandt
Law Enforcement Liaison/Territory Manager

1523 26th St
Santa Monica, CA 90404
414-940-1676
bw@ring.com

LAPD Crime Study: Ring Partners with LAPD to Reduce Crime in Wilshire Park
Shark Tank: Shark Tank's Biggest Company (password: ring)
LA Times: Ring modernized the doorbell, then went to war against crime
USA Today: Police say crime drops with video doorbell

ANNE ARUNDEL COUNTY MARYLAND

Marc Limansky <p93489@aacounty.org>

Re: Ring On Boarding!

1 message

Marc Limansky <p93489@aacounty.org> Mon, Apr 15, 2019 at 4:18 PM
Reply-To: mlimansky@aacounty.org
To: Adeline Guyenne <adeline.guyenne@ring.com>

Works for me! Speak to you then.
Best,
Marc

Marc Limansky
Public Information Officer
Anne Arundel County Police Department
Media Relations Office
Office: 410-222-8700
After-Hours On-Call: 410-222-8505

On Mon, Apr 15, 2019 at 4:13 PM Adeline Guyenne <adeline.guyenne@ring.com> wrote:

Hi Marc,

I'm on west coast time so how about Thursday @ 1pm EST? I'll send over a calendar invite shortly--let me know if it doesn't work other wise I look forward to connecting then!

Best,
Adeline

Adeline Guyenne

Partner Success Manager
adeline@ring.com
Desk: (310) 907-9476
Cell: (310) 425-9113

ring

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On Mon, Apr 15, 2019 at 12:03 PM Marc Limansky <p93489@aacounty.org> wrote:

Hi Adeline,

I'm available anytime except from 9-10am weekdays. Whatever works best for you! I look forward to working with you!

Sincerely,
Marc

Marc Limansky
Public Information Officer
Anne Arundel County Police Department
Media Relations Office
Office: 410-222-8700
After-Hours On-Call: 410-222-8505

On Mon, Apr 15, 2019 at 1:37 PM Adeline Guyenne <adeline.guyenne@ring.com> wrote:

Thanks for the intro Brad!

Anne Arundel Team,

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Brad Wentlandt
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LA Times: Ring modernized the doorbell, then went to war against crime
USA Today: Police say crime drops with video doorbell

ANNE ARUNDEL COUNTY MARYLAND

Marc Limansky <p93489@aacounty.org>

Accepted: Ring & AACPD | Onboarding Discussion @ Thu Apr 18, 2019 10am - 11am (PDT) (adeline.guyenne@ring.com)

1 message

p93489@aacounty.org <p93489@aacounty.org> Mon, Apr 15, 2019 at 4:23 PM
Reply-To: p93489@aacounty.org
To: adeline.guyenne@ring.com

p93489@aacounty.org has accepted this invitation.

Ring & AACPD | Onboarding Discussion

Call to discuss logistics, establish a strategy for implementation, and plan for in-person onboarding/training of Ring Neighbors Portal.

Please use web conference audio otherwise you can dial-in separately from a phone with the following:
Dial-In #: 720-835-5205
Pin #: 24825

When	Thu Apr 18, 2019 10am – 11am Pacific Time - Los Angeles
Where	Web conference link: https://www.uberconference.com/adelineguyenne (map)
Calendar	adeline.guyenne@ring.com
Who	• adeline.guyenne@ring.com - organizer • p93489@aacounty.org

Invitation from Google Calendar

You are receiving this email at the account adeline.guyenne@ring.com because you are subscribed for invitation replies on calendar adeline.guyenne@ring.com.

To stop receiving these emails, please log in to https://www.google.com/calendar/ and change your notification settings for this calendar.

Forwarding this invitation could allow any recipient to modify your RSVP response. Learn More.

invite.ics
1K

ANNE ARUNDEL COUNTY MARYLAND

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Calendar	adeline.guyenne@ring.com
Who	• adeline.guyenne@ring.com - organizer • p93489@aacounty.org

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invite.ics
1K

ANNE ARUNDEL COUNTY MARYLAND

Marc Limansky <p93489@aacounty.org>

AACOPD & Ring | Pre-Onboarding Call Recap

1 message

Adeline Guyenne <adeline.guyenne@ring.com> Mon, Apr 22, 2019 at 3:16 PM
To: p93489@aacounty.org
Cc: Raymond Pollum <raymond.pollum@ring.com>

Hi Marc,

Great chatting with you earlier and excited to get this partnership kicked off! Recap below as promised with your action items highlighted yellow:

1. Onboarding/Training

a) Target Date: TBD*
*targeting mid to end of May, Marc to confirm

b) Recommended Schedule:
Session 1: General Group @ 9:30am - 11:00am* (90 minutes)
Attendees: Sgt. Davis, CPOs, SROs, PACT officers, etc.
Session 2: Investigations Group @ 11:30am - 1:00pm* (90 minutes)
Attendees: Detectives & analysts (30-50 people recommended)
*Can you please include me on the calendar invites you send out?

c) Invite Template - Below is some language that can be used within a calendar invite to provide context for the training. We highly recommend having everyone download the Neighbors app prior to attending.
"We will be partnering with home-security company Ring.com, to utilize a platform they've created specifically for law enforcement called the "Neighbors Portal". This investigative tool will allow us to post and comment directly to the Neighbors App, send out real-time crime and safety alerts, and request video evidence from existing Ring users.
Ring will be joining us on [Date] to train our department on the tool so please click the following link to download the Neighbors app and familiarize yourself with it prior to the training: https://download.ring.com/annearundel."

d) Final Headcount - I will follow up a few days before the scheduled onboarding to finalize a total headcount as we'll need enough time to assemble/ship the training packets/materials and order lunch so please keep this in mind!

2. Neighbors Portal

a) Early Access - You should have just received an invite to join the portal. Please verify your account by setting up a password and confirm that you were able to access the portal without any issues. Keep in mind that the portal is live so that we ask that you don't comment, post an alert, or submit a video request until after the onboarding when the in-app announcement to our users has been completed.

b) Beats map - Please send a map outlining your different beats/sectors/districts/precincts/etc so I can get them created as Alert Zones in the portal--this will allow users to filter their map view to an assigned area as well as receive email alerts for crime posts that occur within that area. (Any format is fine, including a web page link or PDF.)

c) User Provisioning - Attached is the Excel doc outlining what info required to set up users in portal. Please add everyone that will be needing an account following the training and send it back to me prior to onboarding day. You will need to specify the following for each account:

1. User or Admin - admins have the ability to provision additional accounts as well as change permission settings for existing users.
2. Y/N for Posting Alerts* - should this person have the ability to post regional updates to the Neighbors feed?

*We recommend enabling this for most user types (PIOs, CPOs, detectives, etc) but disabling for patrol officers.

3. **Y/N for Requesting Video*** - should this person be able to send out requests to Ring owners for video? *We recommend enabling this for all detectives/analysts.

4. **Assigned Alert Zone** (if applicable) - Please indicate the name of any specific area that the user should be assigned to, if anny. If none is indicated, they will be defaulted to the entire jurisdiction (but can unsubscribe themselves at anytime).

Accounts will be provisioned immediately after the onboarding and I'll will confirm the final user list/permission settings with you prior to doing so. Let me know if you have any questions on this!

3. Miscellaneous

a) Driving app downloads - As discussed earlier, for every 20 downloads of the Neighbors app using your department's download link (https://download.ring.com/annearundel), Ring will donate a Ring Video Doorbell 2 directly to your department to distribute to the community. The law enforcement Portal also grows in value with every download of the Neighbors app in your community, therefore:

1. Attached is a copy of a postcard as well as an 8.5x11 flyer that can be printed and distributed at community meetings/events.
2. Below is also an image that can be shared to social media on an ongoing basis:

b) Donation Cameras

i. Seed Units - Per the MOU, we are sending 40 donation devices (for distribution within the community) to seed the program initially and then additional downloads thereafter based on download credits. These will be shipped to your attention at 8495 Veterans Highway (HQ) and I will follow up with a tracking link when I receive it.

ii. Distribution Plan - It is entirely up to your department how you choose to distribute the cameras, but here are so examples of what other agencies have done:

1. **Raffling off devices at community events/meetings** to encourage additional downloads (and requiring proof of download to claim the prize)
2. **Donating directly to homeowners** who have been burglarized or following a home security assessment
3. **Donating directly to a crime-related non-profit** like your local Crime Stoppers program for them to distribute within your jurisdiction

c) Announcements

i. In-App Message - This will be pushed out by Ring just before your onboarding day as a courtesy message so our existing users in the area know that AACPD will be joining the conversation.

ii. Press Release - To be distributed same day as the onboarding but can also be pushed out in the following weeks if you prefer. Meant as a starting point template with standard messaging for you to update and send as final draft (via Media@ring.com) so our PR team can review and sign off before your team distributes via local press list, Dept. website, social media pages & any other preferred channels.

iii. Social Media Posts: To be distributed same time as press release on Facebook, Twitter, Instagram, and Nextdoor. Below are a couple ideas for copy to be posted with the jpeg image I included above:

a) "Did you know that Anne Arundel County Police Department is on the Neighbors app??? Neighbors is a digital neighborhood watch right on your phone where you can get real-time crime and safety alerts from your neighbors and law enforcement.
You do not need to own a security system to participate so download the FREE 'Neighbors' app today on iOS or Android devices by visiting https://download.ring.com/annearundel and

see what's happening in your neighborhood! By working together, we can all make Anne Arundel County a safer community."
b) "We get it. There are lots of social media apps out there... Seems like there's something new every day. But we suggest you take a look at "Neighbors", a digital neighborhood watch app that allows people to share images/videos/tips with their neighbors and law enforcement so they can work together to reduce crime. You do not need to own a security system or camera to participate so download the Neighbors app on your smartphone today by visiting: https://download.ring.com/annearundel!"

iv. Talking Points & Reactive Q&A - Basic talking points and answers to commonly asked questions for department reps to use when speaking about our partnership with the press/public.
v. Neighbors App Logo & Imagery - High-res versions of the Neighbors app logo and other contextual images to incorporate with PR materials as needed.

Let me know if I forgot anything and I look forward to meeting you in person!

Best,
Adeline

Adeline Guyenne
Partner Success Manager
adeline@ring.com
Desk: (310) 907-9476
Cell: (310) 425-9113

ring

1527 26th St.
Santa Monica, CA 90404
www.ring.com

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Join the new neighborhood watch.

Questions about the Neighbors Portal? Visit the **Neighbors Portal Resource Center**.

3 attachments

Portal User Setup.xlsx
16K

Neighbors Postcard Anne Arundel County PD.pdf
1411K

Neighbors Flyer Anne Arundel County PD.pdf
1780K

ANNE ARUNDEL COUNTY MARYLAND

Marc Limansky <p93489@aacounty.org>

Re: District Maps / sectors / posts

1 message

Anne-Sarra Blevins <p93440@aacounty.org> Tue, Apr 23, 2019 at 3:43 PM
To: Marc Limansky <mlimansky@aacounty.org>

Here you go.

Anne-Sarra Blevins
GIS Specialist
Anne Arundel County Police Department
8495 Veterans Highway
Millersville, MD 21108
Phone: 410-222-8504
Cell: 443-679-7132
ablevins@aacounty.org

On Tue, Apr 23, 2019 at 2:07 PM Marc Limansky <p93489@aacounty.org> wrote:

sure if you have them handy! thanks!
ML
Marc Limansky
Public Information Officer
Anne Arundel County Police Department
Media Relations Office
Office: 410-222-8700
After-Hours On-Call: 410-222-8505

On Tue, Apr 23, 2019 at 2:01 PM Anne-Sarra Blevins <p93440@aacounty.org> wrote:

Hi Marc,
Here is a county map of the posts. Do you need a maps zoomed in for each district too?

Anne-Sarra Blevins
GIS Specialist
Anne Arundel County Police Department
8495 Veterans Highway
Millersville, MD 21108
Phone: 410-222-8504
Cell: 443-679-7132
ablevins@aacounty.org

On Tue, Apr 23, 2019 at 11:29 AM Marc Limansky <p93489@aacounty.org> wrote:

Good Morning Anne-Sarra,

Would you happen to have maps of our four districts showing our sectors and patrol posts by any chance? I've been assigned to work with Ring.com on our onboarding and that's one of the things they need to help us get started. If you don't have them, do you know who would? The rep said pdf files are fine.

Thanks for your help!

Best,
Marc

Marc Limansky
Public Information Officer

Anne Arundel County Police Department
Media Relations Office
Office: 410-222-8700
After-Hours On-Call: 410-222-8505

4 attachments

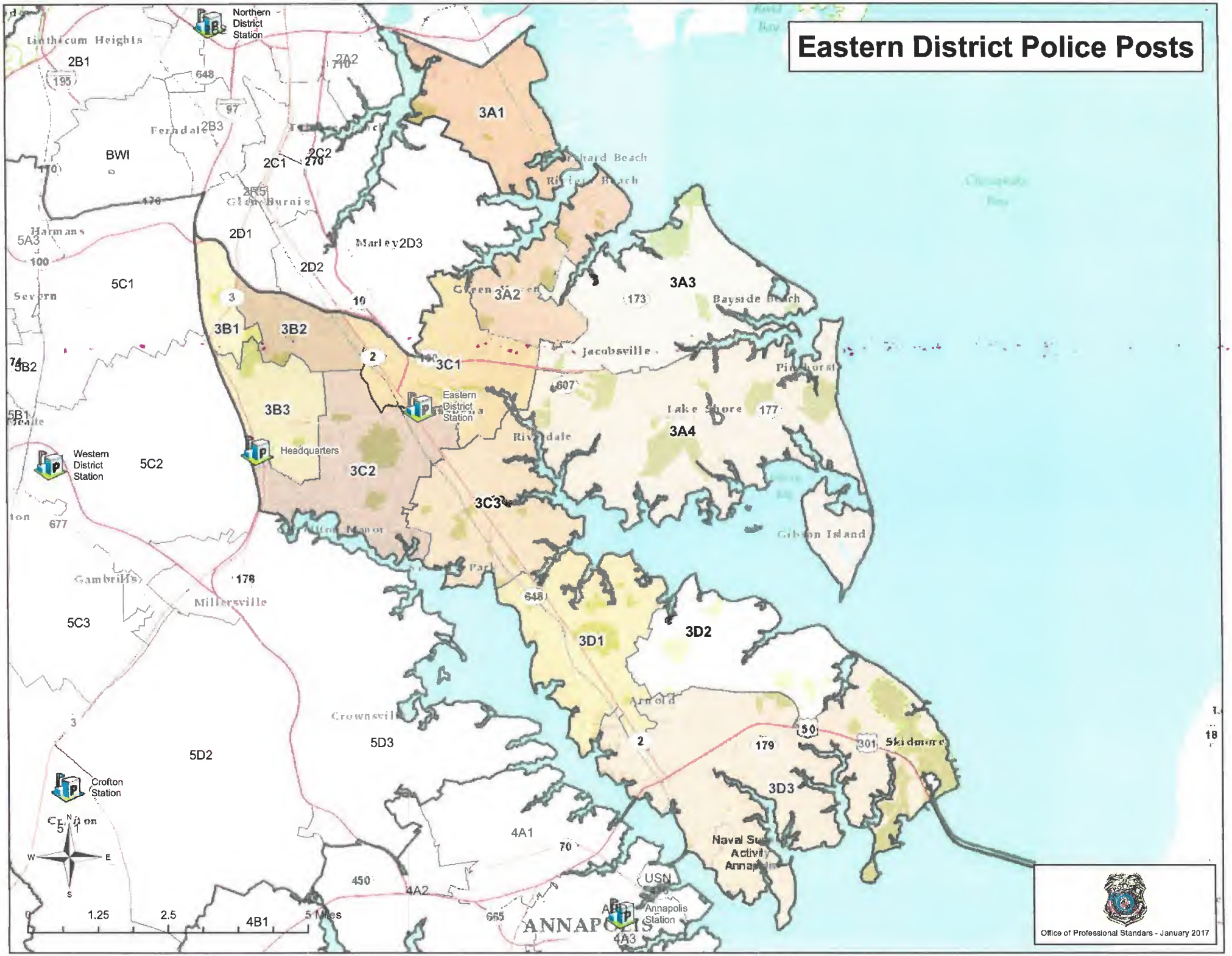
Eastern.pdf
822K

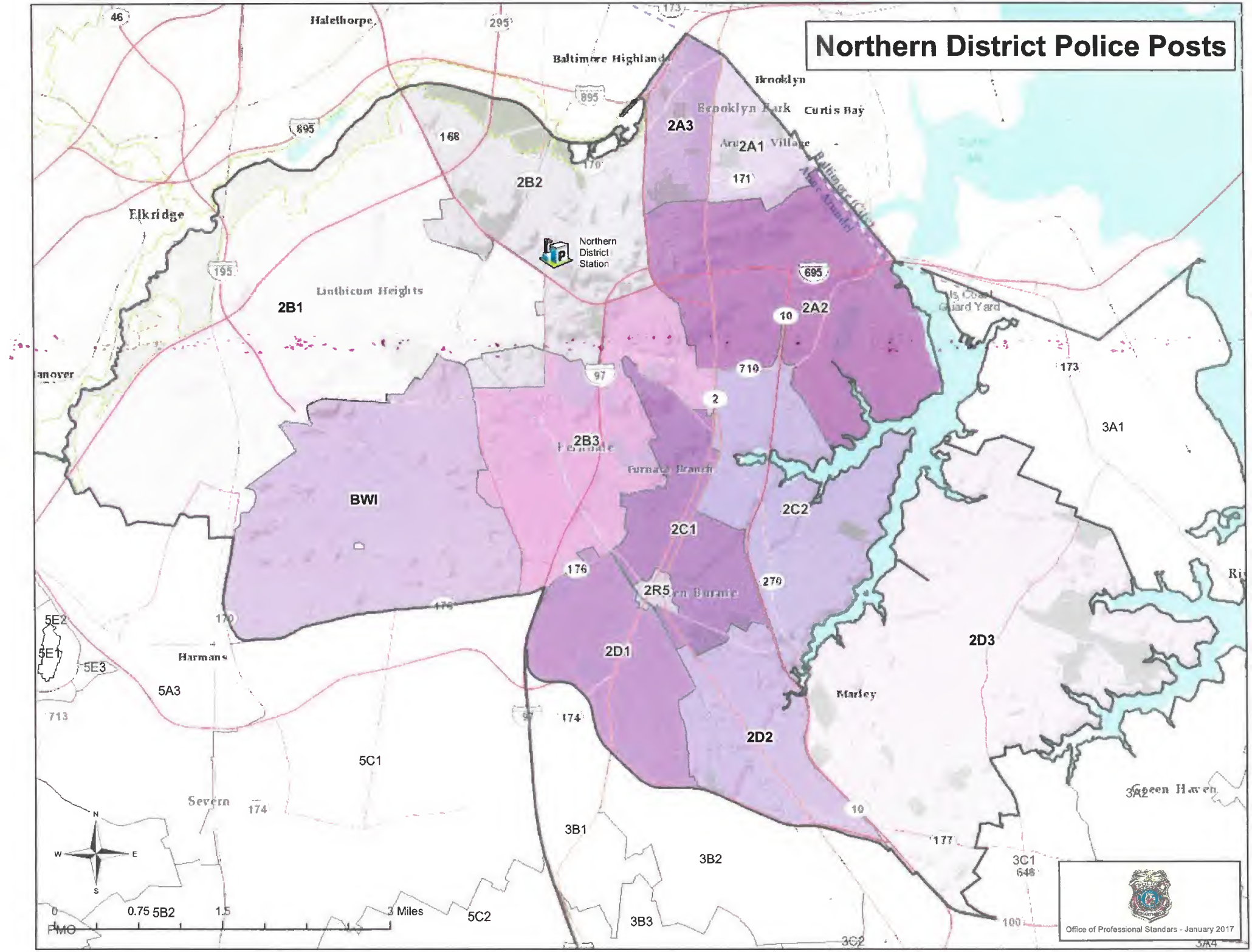
Northern.pdf
550K

Southern.pdf
932K

Western.pdf
702K

Eastern District Police Posts




Northern District Police Posts
Halethorpe
Baltimore Highlands
Brooklyn
Brooklyn Park
Curtis Bay
Elkridge
Linthicum Heights
Northern District Station
2A3
2A1
2A2
2B1
2B2
2B3
BWI
2C1
2C2
2R5
2D1
2D2
2D3
3A1
3A2
3B1
3B2
3B3
3C1
3C2
5A3
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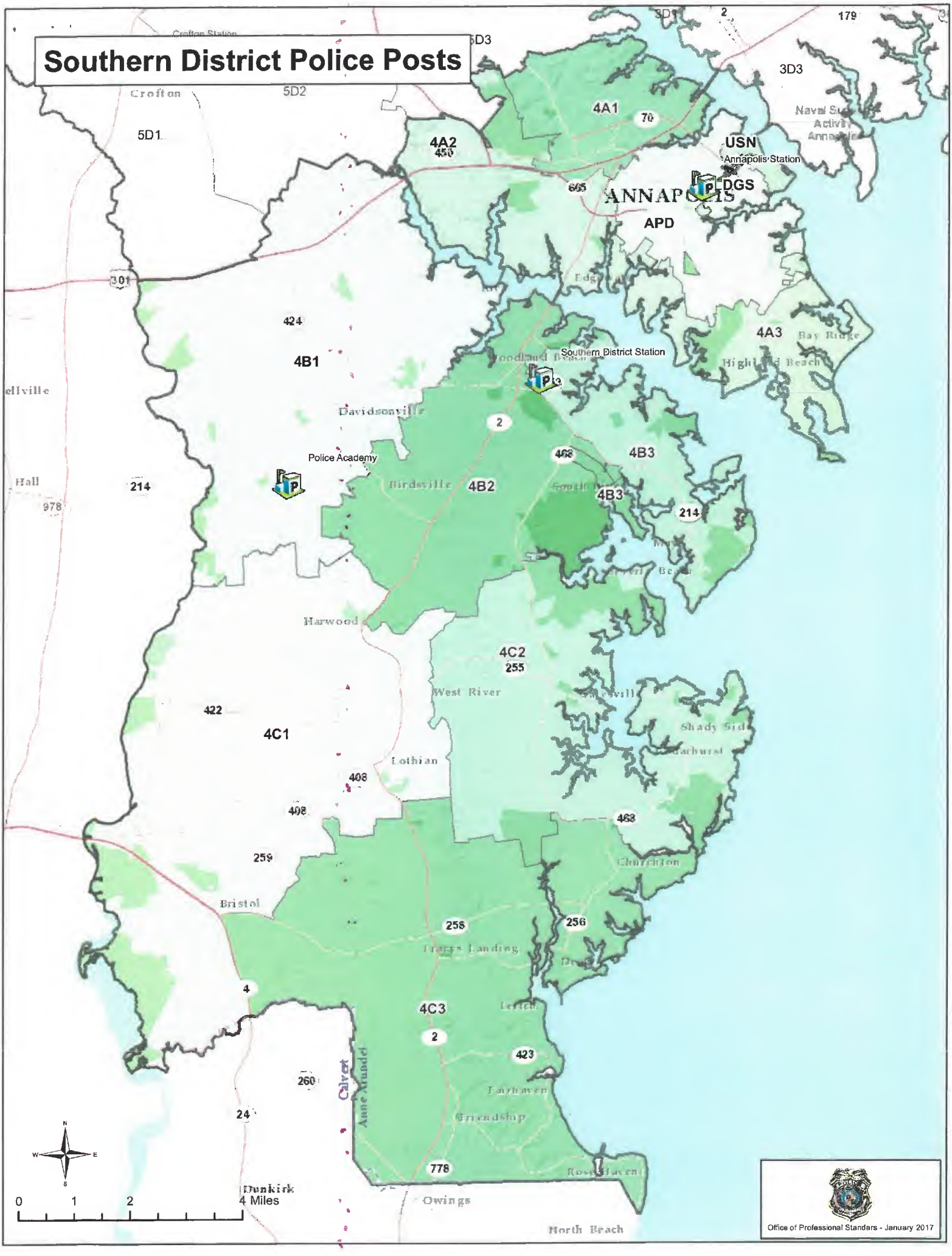
Harmans
Severn
Marley
Green Haven
Furnace Branch
Baltimore (City)
Anne Arundel
0
0.75
1.5
3 Miles
PMO
Office of Professional Standars - January 2017


Southern District Police Posts
Crofton Station
Crofton
5D1
5D2
5D3
3D1
3D3
2
179
4A1
70
4A2
450
USN
Annapolis Station
DGS
ANNAPOLIS
APD
665
301
424
4B1
4A3
Bay Ridge
Highland Beach
Southern District Station
Woodland Beach
Davidsonville
2
Police Academy
468
4B3
Birdsville
4B2
4B3
214
214
978
Harwood
4C2
255
West River
422
4C1
Shady Side
Lothian
408
408
468
259
Churchton
Bristol
256
256
Tracys Landing
4
4C3
2
423
260
Calvert
Anne Arundel
Fairhaven
Friendship
24
778
Rose Haven
Dunkirk
Owings
North Beach
0
1
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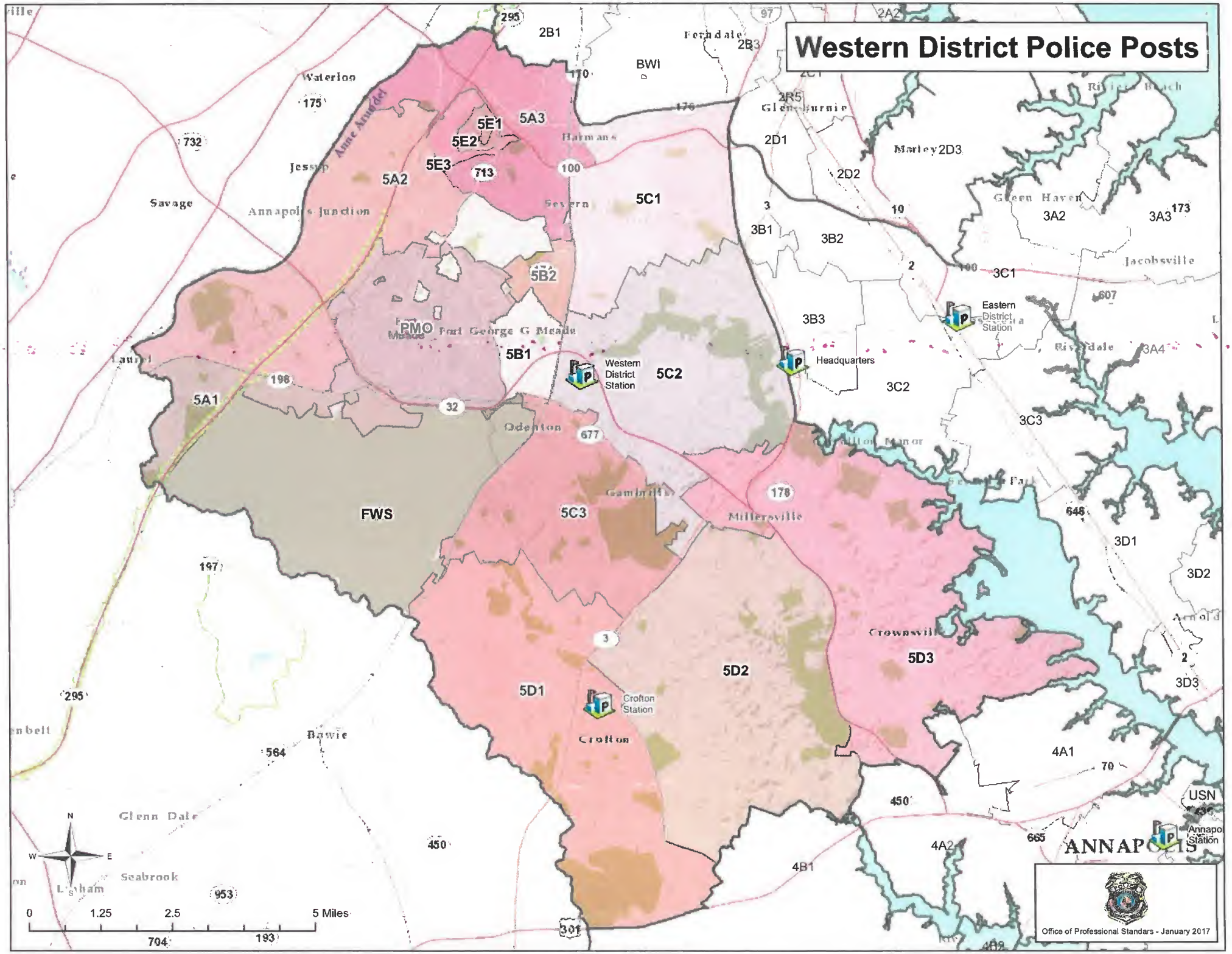
4 Miles
Office of Professional Standars - January 2017


Western District Police Posts
Western District Station
Headquarters
Eastern District Station
Crofton Station
Annapolis Station
PMO
FWS
5A1
5A2
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5B1
5B2
5C1
5C2
5C3
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5D2
5D3
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2B1
2B3
2A2
2R5
2D1
2D2
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3A4
3B1
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3C3
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BWI
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Waterloo
Jessup
Savage
Annapolis Junction
Anne Arundel
Harmans
Severn
Fort George G Meade
Odenton
Gambrills
Millersville
Crownsville
Crofton
Bowie
Glenn Dale
Seabrook
Ferndale
Glen Burnie
Marley
Green Haven
Jacobsville
Riverdale
Arnold
ANNAPOLIS
0
1.25
2.5
5 Miles
Office of Professional Standars - January 2017

ANNE ARUNDEL COUNTY MARYLAND

Marc Limansky <p93489@aacounty.org>

Re: AACOPD & Ring | Pre-Onboarding Call Recap

1 message

Adeline Guyenne <adeline.guyenne@ring.com> Thu, May 9, 2019 at 2:01 PM
To: Marc Limansky <mlimansky@aacounty.org>
Cc: Bradley Wentlandt <bradley.wentlandt@ring.com>

Hi Marc,

Just wanted to follow up and see if we could confirm a date for the onboarding? Unfortunately my calendar has filled up since we last spoke so the only remaining dates available are either Wed, June 5th or Thurs, Jun 6th. Would either of these dates work for your team?

I'll be taking a much needed vacation shortly thereafter so if not we can look at later dates as well or I can can send a colleague in my place if you're wanting to get on board sooner. Happy to accommodate either way, just let me know!

Best,
Adeline

Adeline Guyenne
Partner Success Manager
adeline@ring.com
Cell: (310) 425-9113

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On Mon, Apr 22, 2019 at 1:41 PM Marc Limansky <p93489@aacounty.org> wrote:

Hi Adeline,

It was very nice speaking with you today. I'll work on the stuff for you and get it back to you as soon as possible.

Regards,
Marc

Marc Limansky
Public Information Officer
Anne Arundel County Police Department
Media Relations Office
Office: 410-222-8700
After-Hours On-Call: 410-222-8505

On Mon, Apr 22, 2019 at 3:16 PM Adeline Guyenne <adeline.guyenne@ring.com> wrote:
Hi Marc,

Great chatting with you earlier and excited to get this partnership kicked off! Recap below as promised with your action items highlighted yellow:

1. Onboarding/Training

a) Target Date: TBD*
*targeting mid to end of May, Marc to confirm

b) Recommended Schedule:
Session 1: General Group @ 9:30am - 11:00am* (90 minutes)
Attendees: Sgt. Davis, CPOs, SROs, PACT officers, etc.
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Attendees: Detectives & analysts (30-50 people recommended)
*Can you please include me on the calendar invites you send out?

c) Invite Template - Below is some language that can be used within a calendar invite to provide context for the training. We highly recommend having everyone download the Neighbors app prior to attending.
"We will be partnering with home-security company Ring.com, to utilize a platform they've created specifically for law enforcement called the "Neighbors Portal". This investigative tool will allow us to post and comment directly to the Neighbors App, send out real-time crime and safety alerts, and request video evidence from existing Ring users.
Ring will be joining us on [Date] to train our department on the tool so please click the following link to download the Neighbors app and familiarize yourself with it prior to the training: https://download.ring.com/annearundel."

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a) Early Access - You should have just received an invite to join the portal. Please verify your account by setting up a password and confirm that you were able to access the portal without any issues. Keep in mind that the portal is live so that we ask that you don't comment, post an alert, or submit a video request until after the onboarding when the in-app announcement to our users has been completed.

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c) User Provisioning - Attached is the Excel doc outlining what info required to set up users in portal. Please add everyone that will be needing an account following the training and send it back to me prior to onboarding day. You will need to specify the following for each account:

1. User or Admin - admins have the ability to provision additional accounts as well as change permission settings for existing users.
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*We recommend enabling this for most user types (PIOs, CPOs, detectives, etc) but disabling for patrol officers.
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2. Below is also an image that can be shared to social media on an ongoing basis:

b) Donation Cameras

i. Seed Units - Per the MOU, we are sending 40 donation devices (for distribution within the community) to seed the program initially and then additional downloads thereafter based on download credits. These will be shipped to your attention at 8495 Veterans Highway (HQ) and I will follow up with a tracking link when I receive it.

ii. Distribution Plan - It is entirely up to your department how you choose to distribute the cameras, but here are so examples of what other agencies have done:

1. **Raffling off devices at community events/meetings** to encourage additional downloads (and requiring proof of download to claim the prize)
2. **Donating directly to homeowners** who have been burglarized or following a home security assessment
3. **Donating directly to a crime-related non-profit** like your local Crime Stoppers program for them to distribute within your jurisdiction

c) Announcements

i. In-App Message - This will be pushed out by Ring just before your onboarding day as a courtesy message so our existing users in the area know that AACPD will be joining the conversation.

ii. Press Release - To be distributed same day as the onboarding but can also be pushed out in the following weeks if you prefer. Meant as a starting point template with standard messaging for you to update and send as final draft (via Media@ring.com) so our PR team can review and sign off before your team distributes via local press list, Dept. website, social media pages & any other preferred channels.

iii. Social Media Posts: To be distributed same time as press release on Facebook, Twitter, Instagram, and Nextdoor. Below are a couple ideas for copy to be posted with the jpeg image I included above:

a) "Did you know that Anne Arundel County Police Department is on the Neighbors app???
Neighbors is a digital neighborhood watch right on your phone where you can get real-time crime and safety alerts from your neighbors and law enforcement.
You do not need to own a security system to participate so download the FREE 'Neighbors' app today on iOS or Android devices by visiting https://download.ring.com/annearundel and see what's happening in your neighborhood! By working together, we can all make Anne Arundel County a safer community."

b) "We get it. There are lots of social media apps out there... Seems like there's something new every day. But we suggest you take a look at "Neighbors", a digital neighborhood watch app that allows people to share images/videos/tips with their neighbors and law enforcement so they can work together to reduce crime. You do not need to own a security system or camera to participate so download the Neighbors app on your smartphone today by visiting: https://download.ring.com/annearundel!"

iv. Talking Points & Reactive Q&A - Basic talking points and answers to commonly asked questions for department reps to use when speaking about our partnership with the press/public.

v. Neighbors App Logo & Imagery - High-res versions of the Neighbors app logo and other contextual images to incorporate with PR materials as needed.

Let me know if I forgot anything and I look forward to meeting you in person!

Best,
Adeline

Adeline Guyenne

Partner Success Manager
adeline@ring.com
Desk: (310) 907-9476
Cell: (310) 425-9113

ring

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Santa Monica, CA 90404
www.ring.com

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Questions about the Neighbors Portal? Visit the **Neighbors Portal Resource Center**.

ANNE ARUNDEL COUNTY MARYLAND

Marc Limansky <p93489@aacounty.org>

Re: SROs?

1 message

Adeline Guyenne <adeline.guyenne@ring.com> Fri, May 10, 2019 at 1:56 PM
To: Marc Limansky <mlimansky@aacounty.org>

Absolutely! You are confirmed for the 6th. Can you include me on the calendar invites you send out to the team?

Best,
Adeline

Adeline Guyenne
Partner Success Manager
adeline@ring.com
Cell: (310) 425-9113

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On Fri, May 10, 2019 at 10:21 AM Marc Limansky <p93489@aacounty.org> wrote:
> Hi Adeline,
>
> I have a room that seats 50 reserved for June 6th from 9am to 2pm. Are you still available to conduct the training that day for us?
>
> Marc
>
> Marc Limansky
> Public Information Officer
> Anne Arundel County Police Department
> Media Relations Office
> Office: 410-222-8700
> After-Hours On-Call: 410-222-8505
>
> On Thu, May 9, 2019 at 4:04 PM Adeline Guyenne <adeline.guyenne@ring.com> wrote:
> > First session
> >
> > Sent from my iPhone
> >
> > On May 9, 2019, at 12:54 PM, Marc Limansky <p93489@aacounty.org> wrote:

Hi Adeline,

Would School Resource Officers benefit more from the first session or second session?

Thanks,
Marc

Marc Limansky
Public Information Officer
Anne Arundel County Police Department
Media Relations Office
Office: 410-222-8700
After-Hours On-Call: 410-222-8505

ANNE ARUNDEL COUNTY MARYLAND

Marc Limansky <p93489@aacounty.org>

Fwd: R.I.N.G. On-boarding - Next Steps

1 message

Marc Limansky <p93489@aacounty.org> Fri, May 10, 2019 at 2:05 PM
Reply-To: mlimansky@aacounty.org
To: Adeline Guyenne <adeline.guyenne@ring.com>

Adeline,

This is what I sent to the different unit commanders.

Marc Limansky
Public Information Officer
Anne Arundel County Police Department
Media Relations Office
Office: 410-222-8700
After-Hours On-Call: 410-222-8505

---------- Forwarded message ---------
From: **Marc Limansky** <p93489@aacounty.org>
Date: Fri, May 10, 2019 at 2:03 PM
Subject: R.I.N.G. On-boarding - Next Steps
To: Jason Wells <p91188@aacounty.org>, Frederick Crosse <p91340@aacounty.org>, Ryan Frashure <p91400@aacounty.org>, Matthew Snyder <p01369@aacounty.org>, Michael Cox <p91231@aacounty.org>, Anthony Grover <p02743@aacounty.org>, Dan Johnson <p91147@aacounty.org>, Kevin Burke <p93372@aacounty.org>
Cc: Fred Plitt <p02683@aacounty.org>, Jeff Adams <p91039@aacounty.org>, Joe Jordan <p02498@aacounty.org>, Daniel Rodriguez <p02817@aacounty.org>, Kenneth Arbaugh <karbaugh@aacounty.org>, Katherine Goodwin <p91133@aacounty.org>, Passman, Ross <p02731@aacounty.org>

R.I.N.G. Platform – On-boarding

The next step in the on-boarding process for the RING system is to have a more in-depth training session for officers and detectives.

I am looking to schedule a training day consisting of two 90 minute sessions on June 6th:

Session 1 - 9:30 – 11 am
Session 2 - 11:30 – 1 pm

The training will be conducted by a R.I.N.G. on-boarding specialist and will be held at the SOD training room.

Session 1: The first session is for community relations, public outreach folks. Anyone in PACT, Community Relations, SROs, PIOs, analysts (business council liaisons), etc. These would be officers/employees who can help spread the word that we are engaged with RING and be able to explain its use in investigations and deterrence and understand how the system works.

This will likely be the smaller of the two groups.

Lt. Grover, Lt. Johnson, District XO's ... I am asking for your help in arranging for any PACT officers, Community Relations, Analysts, SROs if available.

Session 2: The second session is for any investigators such as DDU, TPU, CID detectives who will be using the RING portal to request video from specified areas. The trainer will go into detail on how to request video from community members who have RING devices installed. Also, patrol officers will also have access to VIEW the system (but not request video initially), so some patrol officers attending (if possible) would be beneficial.

District/CID XO's ... I need your help in arranging for officers / detectives under your direction to attend session 2, if possible. We can handle up to 50 officers per session, so anyone who would use this system should attend. A handful of DDU/TPU folks (6-8?) from each district, any patrol officers that can be spared, and any CID detective who would likely need to use the system.

Kindly let me know who will be attending by May 24th.

I appreciate your help with this process. Please let me know if you have any questions.

Marc Limansky
Public Information Officer
Anne Arundel County Police Department
Media Relations Office
Office: 410-222-8700
After-Hours On-Call: 410-222-8505

ANNE ARUNDEL COUNTY MARYLAND

Marc Limansky <p93489@aacounty.org>

Re: Touching base

1 message

Adeline Guyenne <adeline.guyenne@ring.com> Mon, Jun 3, 2019 at 12:19 PM
To: Marc Limansky <mlimansky@aacounty.org>
Cc: Morgan Culbertson <morgan.culbertson@ring.com>, Media <media@ring.com>

Hi Marc,

Looking forward to meeting you and the team this Thursday.

Please meet Morgan Culbertson from Ring's PR Team (CC'd) who is available to assist as you go through the press packet materials I've provided below.

First item to note is the In-App message sent from Ring one day prior to your scheduled Onboarding letting our existing users in the area know that your Department will be joining the conversation (see example here).

Beyond the in-app message, please review the materials below and be sure to coordinate on broader announcement plans and **provide drafts to Morgan / our media team in advance for review before anything goes out to the press or public.**

The announcement Press Packet includes the following materials;

- **Press Release Template**: standard messaging template, please update and send final draft to Morgan (via Media@ring.com) for review prior to distribution.
- **Social Media Templates**: Sample content for the initial announcement via Facebook, Twitter, Nextdoor & any other social channels in tandem with the press release.
- **Key Talking Points** & **Reactive Q&A**: Basic talking points and answers to commonly asked questions to assist Dept. representatives when speaking about the Neighbors app and our partnership with the press/public.
- **Neighbors App Logo & Images**: High-res app logos, graphics & contextual images to supplement outreach.

The Neighbors App download link and simple text info blow should be included in the initial announcement and in any future public communications from the Dept. when appropriate so that residents are able to download the app and participate;e

Download Link: *https://download.ring.com/annearundel*
Simple Text Info: Or, simply text "ANNEARUNDEL" to 555888 from your smartphone. *(not case sensitive)*

Please let us know once you've had a chance to review and if you have any questions in the meantime. As for the onboarding/training this Thursday, I'll be following up with you in a separate email to finalize details.

Best,
Adeline

Adeline Guyenne
Partner Success Manager
adeline@ring.com
Cell: (310) 425-9113

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On Fri, May 31, 2019 at 4:25 AM Marc Limansky <p93489@aacounty.org> wrote:

Good Morning Adeline,

Happy Friday!

I hope you are doing well. We're looking forward to Thursday's training. I wanted to see if there was anything else you need in advance of the sessions. Would it be possible for me to connect with a RING public outreach / media relations rep sometimes early next week?

Regards,
Marc

Marc Limansky
Public Information Officer
Anne Arundel County Police Department
Media Relations Office
Office: 410-222-8700
After-Hours On-Call: 410-222-8505

ANNE ARUNDEL COUNTY MARYLAND

Marc Limansky <p93489@aacounty.org>

FINAL PREP - Neighbors Portal Onboarding [AACPD]

1 message

Adeline Guyenne <adeline.guyenne@ring.com> Mon, Jun 3, 2019 at 1:16 PM
To: Marc Limansky <mlimansky@aacounty.org>

Afternoon Marc,

Just left you a voicemail but wanted to send an email over to tie up some loose ends before Thursday:

1. Final Headcount - Could you provide a rough estimate of how many people you expect to attend Session 1 (930am for SROs/PACT team) and Session 2 (1130am for investigations) so I can prepare copies of the training material and order lunch?

Can you also confirm that the SOD training room is located at HQ (8495 Veterans Hwy) and that attendees are allowed to eat their lunch in the room?

2. User Provisioning - Attached is the Excel doc I sent you previously outlining the info that is needed to set up users in portal. Please specify the following for each account:

a) User or Admin - admins have the ability to provision additional accounts as well as change permission settings for existing users.
b) Posting Alerts - should this person have the ability to post regional updates to the Neighbors feed? (We recommend enabling this for PIOs, community outreach personnel, and detectives, but disabling for patrol officers)
c) Video Requests - should this person be able to send out requests to Ring owners for video? (We recommend enabling this for all detectives/analysts)
d) Alert Zone - If this person is dedicated to a specific territory (district, zone, precinct, beat, etc), please indicate the name of that territory. This will adjust their view of the Neighbors Feed to a smaller area, although they will still have access to the entire jurisdiction (by clicking "View All"). They will also receive email alerts for any posts categorized as "Crime" within that area and they can unsubscribe themselves at anytime.

And lastly, I do have one small favor: we like to collect a patch and coin from each agency we partner with to display at our corporate office so if you have one on hand for me on Thursday it would be greatly appreciated.

Please give me a ring back whenever you get a chance today. talk soon!

Best,
Adeline

Adeline Guyenne
Partner Success Manager
adeline@ring.com
Cell: (310) 425-9113

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Law Enforcement User List.xlsx
17K

ANNE ARUNDEL COUNTY MARYLAND

Marc Limansky <p93489@aacounty.org>

Donation Devices

1 message

Adeline Guyenne <adeline.guyenne@ring.com> Mon, Jun 10, 2019 at 2:02 PM
To: Marc Limansky <mlimansky@aacounty.org>

Just FYI, the 40 cameras should be arriving by EOD Wednesday!

https://www.fedex.com/apps/fedextrack/?tracknumbers=462788455151

Best,
Adeline

Adeline Guyenne
Partner Success Manager
adeline@ring.com
Cell: (310) 425-9113

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